**Shri Jadishprasad Jhabarmal Tibrewala University Chudela, Jhujhunu (Raj.)**

## Three Days Communication Skill Workshop

**Topic**

**Impact of Language fluency on Business Communication**

**ON**

**12-14 April, 2017**

**About the workshop: -** Language fluency is termed as an essential part of business communication activity it always effect presentation and participation of each and every person. It is assumed as fundamental criteria for business communication in (IT) industry and in business computer education courses in secondary and post-secondary education is an important equality issue of gender equality in computer education. In addition to the increasingly intense need for more highly skilled people in the IT sector, women are missing out on many of today’s most attractive career opportunities. Equally importantly, the IT field is missing out on the broader range of perspectives and talents that would result of gender equality from significantly increased participation by women. This workshop aims to first understand why there is such a significant difference between girls and boys in choosing IT as their careers.   We will then introduce the SWIFT program, which is an overall program aim to understand and tackle the issue of low participation of women in the IT field. These and other events can become more easily managed with this great workshop.

**Workshop Objectives**

* an overall career survey to explore the existing impact of language fluency and gap in their perception of communication subjects
* The E-GEMS project aiming at developing language-inclusive communication software to enhance students’ or male students interest in commerce, management and educational computer games
* The Virtual training program focusing on increasing students’ programming knowledge by designing presentation-comparison software that provides an easy and enjoyable introduction to language and other programming languages.
* A variety of outreach initiatives, such as the organization of a provincial conference to link practitioners and the design of a new introductory language fluency education including computer course emphasizing communication applications for university running program
* Lack of Career Guidance and Counseling about communication skills.
* Urban or Rural differences regarding communication adoption and execution.
* **Fostering equality in scientific careers**
* Strengthen the communication equality dimension in coming new research programs

**Shri Jadishprasad Jhabarmal Tibrewala University Chudela, Jhujhunu (Raj.)**

 **Ref.: Date:-2 April, 2017**

**Notice**

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Dear All

This is to inform you that three days National Communication Skill Workshop on Impact of Language fluency on Business Communication will be held in Shri Jadishprasad Jhabarmal Tibrewala University on 12-14 April, 2017. Participation certificate will be given to all participants. Dr. M. C. Soni from Helina Kaushik Womens (PG) College, Malsisar and Dr. Yogita Sharma, J. B. Shah Girls College Jhunjhunu will be speaker on that occasion. Those students/scholars who want to participate in this workshop kindly make registration on or before 11 April, 2017.

Date of event: - 12-14 April, 2017

Venue: - Conference Hall, Academic building, Shri JJT University

Registrar

**Shri Jadishprasad Jhabarmal Tibrewala University Chudela, Jhujhunu (Raj.)**

**Report**

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**Date:-14 April, 2017**

Shri Jadishprasad Jhabarmal Tibrewala University Chudela, Jhunjhunu, organized two Days national workshop on Impact of Language fluency on Business Communicationon 12-14 April, 2017. Dr. Shashi Morolia Pro V.C., Bal Kishan Tibrewala Registrar, Nidhi yadav Provost, main speaker Dr. M. C. Soni from Helina Kaushik Womens (PG) College, Malsisar and Dr. Yogita Sharma, J. B. Shah Girls College Jhunjhunu inaugurated the workshop with Saraswati Vandana and Lamp Lightning. Dr. M. C. Soni was the main speaker of that workshop. He expressed his views on strengthen the gender dimension in research programmes. He told that how we can useoutput of language fluency in Communication skills to relate more effectively to others at the workplace and how to use Communication skills to communicate to solve problems and resolve conflict. Dr. Yogita Sharma talked to individuals and clarified their problems related to Communication issues in education. He explored the existing language disparity in their perception of Commerce and Management subjects.  Many scholars, staff members and students participated in that workshop. In last lot of thanks given by Dr. Surender Kumar Head of Department, Commerce and Management, Shri JJT University, Churela.

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